# Unlock the power of online learning with BenchPrep

BenchPrep's modern learning platform brings value to your learning program by creating personalized experiences that drive better outcomes.

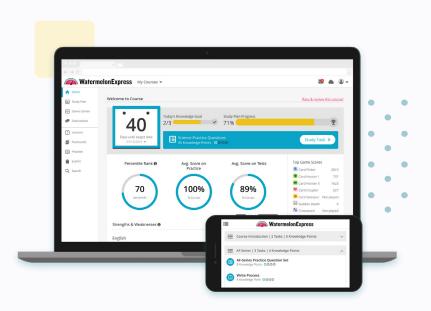




# A comprehensive solution aligned to the needs of your organization

The business of online learning has changed. BenchPrep's suite of products enable your organization to support and monetize multiple business models while delivering learner outcomes that help you differentiate from competitors, reduce churn, and facilitate lifelong engagement.

Whether you need to build out a complete enterprise-level platform or quickly transition to an online learning program, BenchPrep has the products and expertise to create the perfect solution for you.





#### BenchPrep Ascend™

Our signature learning product, BenchPrep Ascend, increases operating revenue and reduces expenses by enabling learning organizations to support multiple business models and streamline the delivery of learning. BenchPrep Ascend creates a personalized experience that engages learners while preparing them for skills development and knowledge mastery.



### BenchPrep Engage™

BenchPrep Engage combats the forgetting curve and delivers regularly-spaced education cycles to learners. Supplement your existing training offerings, extend the learner relationship, create continuing education programs, and build new revenue streams while helping your learners achieve better outcomes.

# Achieve your business goals and create value with BenchPrep

#### Drive additional revenue

Acquire and retain customers while reducing operational overhead

### Retain your learners

Facilitate continuous engagement with personalized pathways, gaming, and social learning

### Acquire actionable intelligence

Uncover relevant insights with analytics to make better business decisions and shape learning strategies

#### Configure based on your needs

Deliver the perfect experience to your learners or other learning organizations

#### Create effective programs

Improve learner efficiency with adaptive study plans and actionable strengths and weakness metrics



We found that a lot of the legacy learning management systems on the market were not able to provide us flexibility from a product, business, or licensing standpoint. BenchPrep helped change the game for us by bringing a completely new approach to learning program delivery.

#### **Tom Reilly**

VP of Learning at CompTIA



BenchPrep's platform has streamlined our processes into one solution, allowing us to focus on our core competencies in developing outstanding learning content for investment industry professionals.

#### **Christopher Wiese**

Head, Curriculum & Learning Experience at CFA Institute

## Work with experts that can help you create an exceptional online experience for your learners

Our Learning Design and Strategy team partners with you to transform your existing content and craft interactive online courses that align with modernized, digital learning best practices. Our team of experts has over 75 combined years of experience in learning design and education, ensuring that your content comes to life while simultaneously improving learning outcomes.

Our Services team is passionate about collaborating with you to implement the most appropriate and effective solution for your needs, designing a project plan for an on-time launch, and helping you build your learning business.



Looking to transition your offline program to an online platform? The BenchPrep Quick Start Program can help.

The BenchPrep Quick Start Program is a specialized onboarding package designed specifically for organizations who wish to accelerate their learning program transition. Receive full access to BenchPrep Ascend while getting 1-2 courses up and running within 4-8 weeks of contract signing.









Visit us at **benchprep.com** to learn how BenchPrep's award-winning platform can help with your learning program needs